

Coordinator Juan Carlos De Martin and Paolo Neirotti
Tutors Lorenzo Canova, Danilo Pesce, Elisabetta Raguseo, Antonio Vetro'

Monday, March 14th

11:30 – 12:30 **Presentation of the School**
Juan Carlos De Martin, *Politecnico di Torino, Dept. of Control and Computer Engineering*
Paolo Neirotti, *Politecnico di Torino, Dept. of Management and Production Engineering*

12:30 Lunch

14:30 – 15:30 **Meet the Innovators: Big Data. Seize the Day!**
Carlo Papa, *Fondazione Enel*

15:30 – 17:30 **The Impact of Digital Innovations on Markets and Society**
Paolo Neirotti, *Politecnico di Torino, Dept. of Management and Production Engineering*

17:30 – 18:30 **Presentation of the groupwork**

Tuesday, March 15th

09:00 – 12:00 **Data Science and Its Implications for Business and Society**
Vasant Dhar, *NYU Stern School of Business*

12:00 – 13:00 **Groupwork**

13:00 Lunch

14:30 – 16:30 **Big Data and Business Intelligence**
Chiara Francalanci, *Politecnico di Milano, Dept. of Electronics, Information and Bioengineering*

16:30 – 18:30 **Groupwork**

18:30 – 19:30 **Presentation of PhD Programmes (Politecnico di Milano and Politecnico di Torino)**

Wednesday, March 16th

09:00 – 11:30 **The Cultural Roots of Digital Innovation**
Juan Carlos De Martin, *Politecnico di Torino, Dept. of Control and Computer Engineering*

11:30 – 13:00 **Innovation/Transgression. What is the role of transgression in innovation processes? The opportunities of extreme cultural diversity when all industries have now become cultural industries?**
Salvatore Iaconesi, *ISIA Design Firenze and Art is Open Source*
Oriana Persico, *ISIA Design Firenze and Art is Open Source*

13:00 Lunch

14:30 – 15:30 **Meet the Innovators: The Google Cultural Institute: When Technology Meets Art**
Giorgia Abellino, *Google Cultural Institute*

15:30 – 16:30 **Sharing and Collaboration in the Digital Age: Facts and Myths**
Juan Carlos De Martin, *Politecnico di Torino, Dept. of Control and Computer Engineering*

16:30 – 18:00 **Groupwork**

Thursday, March 17th

09:00 – 11:00 **The Transformation of Work**
Paolo Neirotti, *Politecnico di Torino, Dept. of Management and Production Engineering*

11:00 – 12:00 **Meet the Innovators: Uber: Story of an Ordinary Disruption**
Andrea Giaretta, *Uber Italia*

12:00 – 13:00 **Groupwork**

13:00 Lunch

14:30 – 16:00 **Meet the Innovators: ICT as Innovation Driver in the Automotive Industry**
Gilberto Ceresa, *Fiat Chrysler Automobiles (FCA)*

16:00 – 18:30 **ASP Multidisciplinary Projects**

Friday, March 18th

09:00 – 11:00 **The Impact of Digital Innovation on Non ICT-Based Products and Services: Revolution or Evolution? An Economic Analysis .**
Giulio Zotteri, *Politecnico di Torino, Dept. of Management and Production Engineering*

11:00 – 12:00 **Meet the Innovators: Intesa Sanpaolo: The Digital Evolution**
Silvio Fraternali, *Intesa Sanpaolo*

12:00 – 13:30 **Groupwork**

13:30 Lunch

14:30 – 15:30 **Closing Remarks and Wrap-up**
Juan Carlos De Martin, *Politecnico di Torino, Dept. of Control and Computer Engineering*
Paolo Neirotti, *Politecnico di Torino, Dept. of Management and Production Engineering*

Hotel Villa Carlotta
Via Mazzini, 121/125
28832 Belgirate (VB)
Lago Maggiore

Plenary Sessions and PhD Presentation
take place in
Room Camelie & Azalee

Students' travel

Politecnico di Torino students:

- on Monday, **March 14th**, students leave by bus from Politecnico di Torino, Corso Castelfidardo 39/A, at **07:15** to Belgirate, Hotel Villa Carlotta.
- on Friday, **March 18th**, students leave by bus from Belgirate, Hotel Villa Carlotta, **at the end of classes** (about **04:00 p.m.**) to Politecnico di Torino, Corso Castelfidardo 39/A.

Politecnico di Milano students:

- on Monday, **March 14th**, students leave by bus from Politecnico di Milano, piazza Leonardo da Vinci 26, at **07:30** to Belgirate, Hotel Villa Carlotta.
- on Friday, **March 18th**, students leave by bus from Belgirate, Hotel Villa Carlotta, **at the end of classes** (about **04:00 p.m.**) to Milano Stazione Centrale.

Classes

From Monday, March 14th, to Friday, March 18th, at **Hotel Villa Carlotta** - Via Mazzini, 121/125 - 28832 Belgirate (VB), plenary sessions are held in **Room Camelie and Azalee**, working groups are held in parallel rooms: **Camelie & Azalee, Magnolie, Ortensie, Sala Rosa B.**

Accommodation

We are accommodated at **Hotel Villa Carlotta** - Via Mazzini, 121/125 - 28832 Belgirate (VB),

Tel +39 (0)322 76461

Fax +39 (0)322 76705

info@villacarlottalagomaggiore.it

Full-board service (*Breakfast 07:00 / 08:45 - Lunch 12:30 / 14:00 - Dinner 19:30 / 21:00*).

